

PREFIXBOX

INTELLIGENT ECOMMERCE SEARCH TOOLS

Search is often overlooked, but has a big impact: 50% of eCommerce revenue comes from search box users.



Our data driven solutions learn from user behaviour and automatically update daily to continually improve search result relevance.



Our monthly subscription with no hidden fees makes sure you are in control of your spending.



Prefixbox is easy to integrate, so with only a little development on your end, you're ready to go!

Prefixbox offers a range of mix and match solutions, so you can find the solution that meets your needs

Autocomplete recommends products and keywords to users when they type in the search box. It also automatically predicts search queries to display accurate matches.

Related Searches displays recommended keywords for all executed search queries.

Sorting is a feature of the Search Engine product. This lets users quickly sort results by criteria such as "price", "newest", "popular" etc.

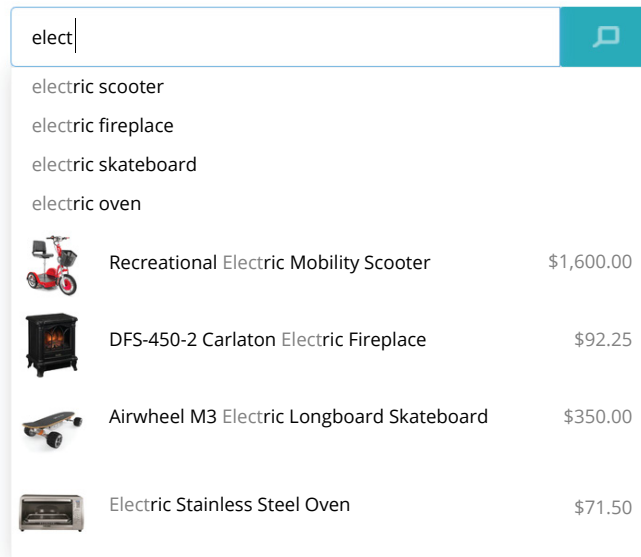
Faceted Navigation, which lets users filter search results based on product details such as price, color, size, and many other details.

Paging is a feature of the Search Engine product that breaks search results into multiple pages so users can navigate through pages as opposed to continuous scrolling.

PRODUCTS

1 AUTOCOMPLETE

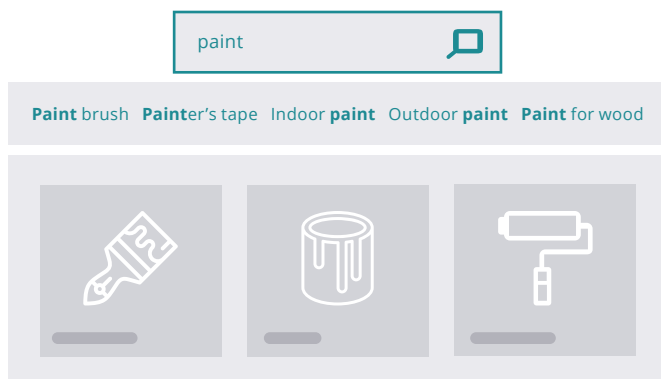
Autocomplete is the most fundamental tool in building a better search. Critical to a web shop's success, Autocomplete simplifies the path-to-purchase by **recommending relevant keyword and product suggestions to customers** even before the first keystroke. Prefixbox's autocomplete **updates daily** to rank keywords and products based on popularity, ensuring customers find exactly what they're searching for.



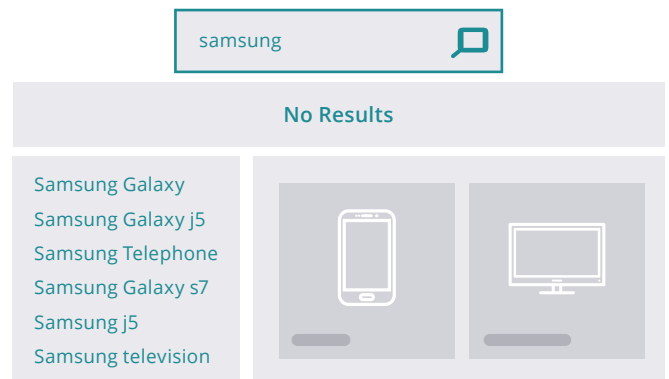
2 RELATED SEARCHES

Related Searches ensures customers never leave your website without finding what they're looking for. By placing **keyword suggestions** around search results, customers are able to navigate to complementary products or disambiguate their initial query by focusing on specific products. If a search displays no results, alternative products and keywords that match the initial query will automatically be suggested.

Related Searches also recommends complementary products to users. If someone buys shoes, Related Searches will recommend shoe cleaner or socks in the recommended keyword box - an easy way to **increase average order value!**



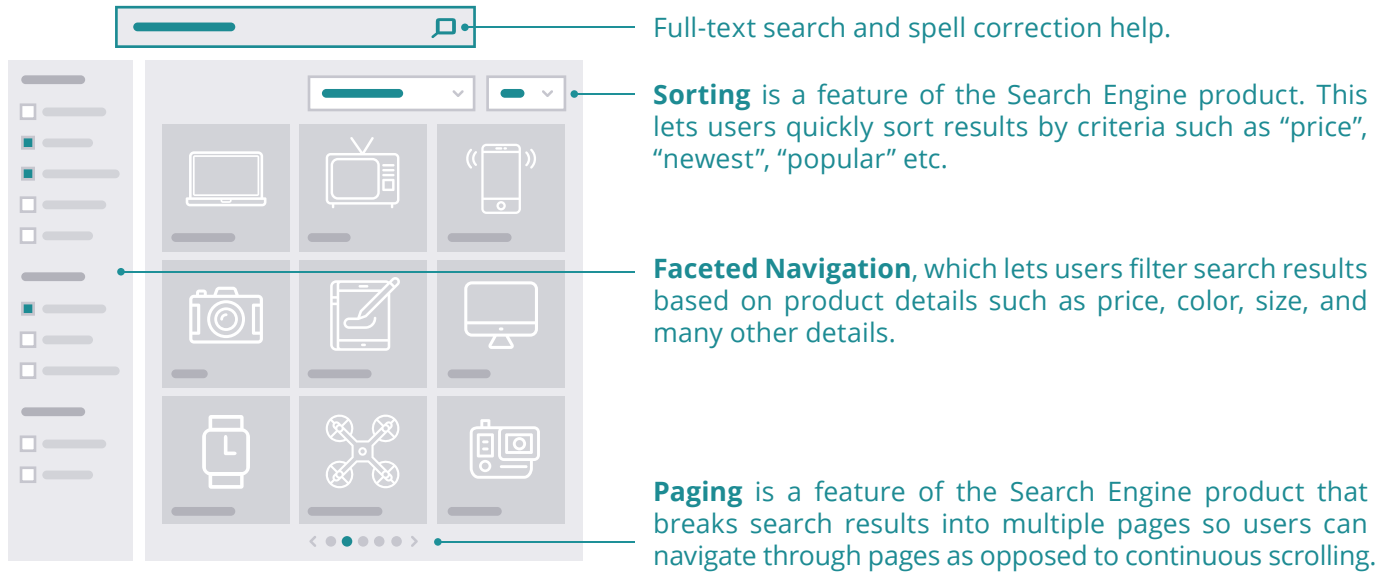
Related Searches recommends related searches so users can hone in to find specific products or navigate to complimentary products.



Related Searches recommends keywords and products to users when no results can be found for their initial query.

3 PRODUCT SEARCH ENGINE

With Prefixbox's Search Engine, we take care of product search for you. Our robust service covers all aspects of search and hosting so you can focus on other important aspects of your business. This all-encompassing platform easily integrates with your webshop. This is our most comprehensive solution, which **includes full-text search capabilities, faceted navigation, sorting, paging, spell-correction, and supports over 50 languages.**

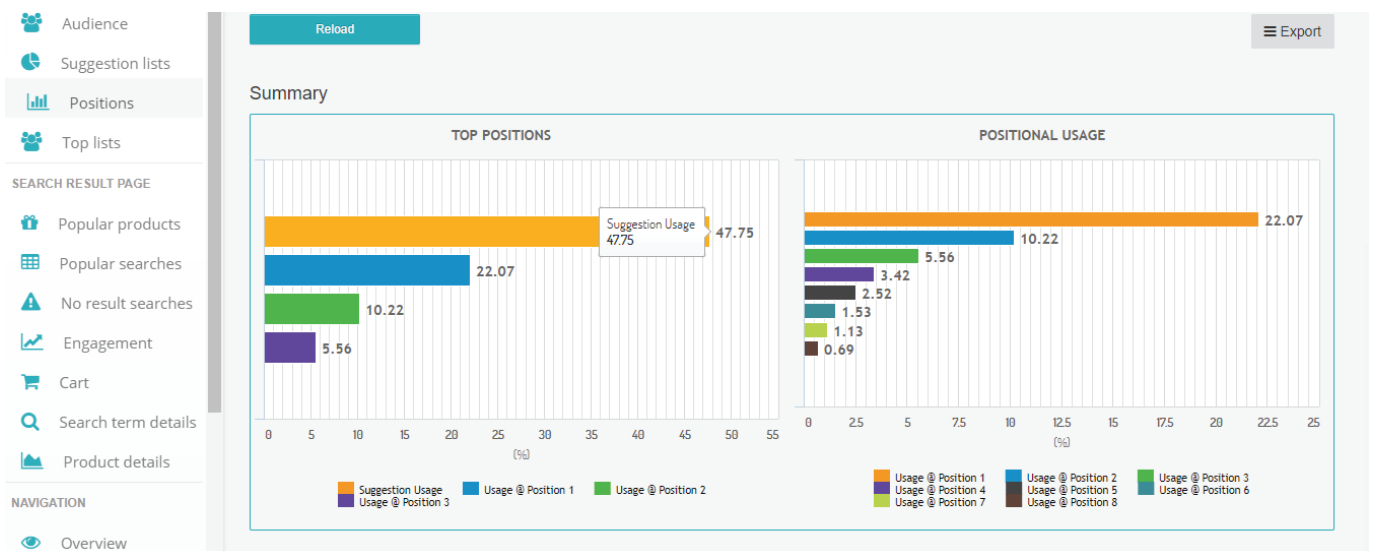


SEARCH ANALYTICS

Our Search Analytics isn't just a bunch of numbers, it's information about user behavior, which helps our products learn and improve automatically, so you get the best ROI.

In addition to automatic improvements, Search Analytics **delivers actionable insights.** For example, find out what your customers are searching for, what searches have no results, how valuable your search is, and get analytics reports on more than 30 other metrics.

This feature is so important that we **include it for free** with all our products so you can see how your search improves over time.



WHY PREFIXBOX?

Prefixbox offers a comprehensive range of search solutions that optimize your search box for conversions.

When it comes to a customer's path to purchase, the search box is critical. Prefixbox's range of intelligent, robust search solutions take a vital role in enhancing the user's experience and guiding them to the products you sell.

Our mix and match service model lets you pick the products you need without paying for what you don't. Our transparent pricing means there aren't any hidden fees along the way. We're committed to helping you thrive, so we offer technical support and information to help you continually optimize your webstore.

Search, on your terms.



Quick setup and flexible integration



Technical support



Monthly subscription



Customizable UX



Mobile friendly



Highly secure



Self-service portal

For more information, please visit www.prefixbox.com
or contact us at sales@prefixbox.com.